

7x24 Exchange International Supports Red Cross Relief Efforts for California Wildfire Victims

For Immediate Release

March 13, 2025 – 7x24 Exchange International, the leading knowledge exchange for those who design, build, operate, and maintain mission-critical infrastructures, proudly announces its support for the Red Cross in aiding victims of the devastating California wildfires.

As the wildfires spread in California, thousands of families have been displaced, homes lost, and communities devastated. In response, 7x24 Exchange International is taking action by donating \$10,000 to the Red Cross. These funds will help provide essential supplies, temporary shelter, medical care, and long-term recovery assistance to those affected.

“Our thoughts are with everyone impacted by the California wildfires, and we recognize the critical role the Red Cross plays in disaster response,” said Bob Cassiliano, Chairman & CEO of 7x24 Exchange International. *“At 7x24 Exchange, we believe in the power of community, and we are committed to supporting those in need during these challenging times.”*

The Red Cross has been on the ground, providing immediate relief and recovery assistance to wildfire victims. Their dedicated teams continue to ensure that displaced families within affected communities receive food, shelter, and emotional support.

To learn more about 7x24 Exchange International’s commitment to corporate social responsibility, please visit <https://www.7x24exchange.org/social-responsibility/>

About 7x24 Exchange International

7x24 Exchange International, founded in 1989, is the leading knowledge exchange for those who design, build, operate and maintain mission-critical enterprise information infrastructures and the primary resource for valuable information within the mission critical industry. 7x24 Exchange's goal is to improve end-to-end reliability by promoting dialogue among these groups through conferences, membership, and the 7x24 Magazine. 7x24 Exchange is committed to addressing the challenges of sustainability and giving back through its social responsibility initiative. Additional information can be found at <http://www.7x24exchange.org>.